



Seamer and Irton CP School X (formerly Twitter) Policy



Policy name	X (formerly Twitter) Policy
Frequency of review	Biennial
Governor lead	Helen Mallory
Lead member of staff	Hannah Griffiths
Reviewed on	May 2024
Reviewed by	Governing Board
Next review	May 2026

The school's X (formerly Twitter) account has been set up for the purpose of promoting school activities and achievements and distributing administrative messages to our followers, namely parents.

The school's X (formerly Twitter) Policy should be read in conjunction with the school's Communication Policy, Acceptable Use Policies and the Online Safety Policy.

- Seamer and Irton CP School has an administrative account @seamerandirton which is administered by the Head Teacher, the school's admin officer and school business manager. In addition to this, each class has a class X (formerly Twitter) account in the format @hazel_yr4, @poplar_yr6 etc. which is administered by each class teacher.
- Any staff member wishing to use their account on their own, personal mobile device or smart phone must ensure that the devices have a PIN lock.
- Tweeted photos will not include the names of pupils.
- Photographs of children must only be taken on school devices, unless permission has been given by the head teacher or deputy.
- The accounts will not be used to follow pupils or ex-pupils under the age of 21 years.
- Tweets will not compromise personal or professional reputations or the reputation of the school.
- **All X (formerly Twitter) feeds should be aimed at parents, not pupils.** When discussing the school's X (formerly Twitter) accounts with pupils, care must be taken to advise them on the safe and responsible use of social networking sites.
- The school's X (formerly Twitter) accounts will only follow educationally linked accounts.
- The accounts will not be used to follow any organisation or individual which could be damaging to the school's reputation or bring the school ethical or political views into question.
- All staff must remember that their X (formerly Twitter) feed is in the public domain and therefore should tweet accordingly and only after careful consideration.

Any breaches, or suspected breaches of this policy will be fully investigated. Where it is found that there has been a breach of the policy, this may result in action being taken under the school's disciplinary procedure. A breach of this policy may be considered to be a serious disciplinary offence which is contrary to the school's ethos and principles.

The Governing Body will take appropriate action to protect the school's reputation and the reputation of all staff, parents, governors, children and anyone else directly linked to the school.